

**HUBERT**  
BROOKLYN, NY  
hueresume.com



**GRAHAM**  
(917) 586-8267  
huegraham@gmail.com

## SOFTWARES:

Photoshop  
Illustrator  
Indesign  
Adobe Acrobat  
Dreamweaver  
After Effect  
Ms Word  
Powerpoint  
Html

## EDUCATION:

**Pratt Institute New York**  
2 Years Certificate  
Program In Computer  
Graphic Design

**New York City College  
of Technology**  
**Brooklyn New York**  
A.A.S In Art, Advertising,  
Graphics Design &  
Technology

Over 15+ years of experience in advertising, working on integrated campaigns. Expert knowledge of concept development, layout, typography, color, and branding with a strong eye for detail and design, focused on designing innovative user experiences with thoughtful interactions and stunning visuals for all types of devices. Excellent organizational, self-starter, and interpersonal skills with the ability to prioritize tasks, manage multiple projects, collaborate with senior art director at all levels, and meet urgent deadlines.

## EXPERIENCE

**HUEGRAPHIX** | Owner | Brooklyn, New York

### GRAPHIC DESIGNER-FREELANCE - MAR. 2017 to PRESENT

Create a range of designs for print, digital, social including sales/brochure, flyers, collateral, sell sheets, packaging, mock-ups, website graphics, banner ads, product illustrations and logos.

- Preparing and successfully pitching design to clients.
- Working across a wide variety of digital and print projects.
- Preparing files to print and sending files to the printers.
- Work closely with art director and production partners.
- Excellent computer skills including Photoshop, Illustrator & Indesign.
- Ability to work in a fast paced environment with attention to detail.
- Confidence to work with others and independently in a creative environment.
- Excellent communication, presentation and organizational skills

**MACY'S** (Herald Square) New York, New York

### ART DIRECTOR - MAY 2010 to FEB. 2017

- A strong understanding of layout, typography, composition and color theory
- Design brochure, mailers, newspaper ads, ad banner, magazines ads.
- A strong eye for visual composition.
- Participated in photo shoots and photo editing.
- Work with all levels in the organization.
- Ability to multi-task in a fast paced dynamic environment.

### MACY'S - PRODUCTION GRAPHIC DESIGNER - AUG. 2004 to MAY 2010

- Strong organizational and time management skills.
- Successfully meet critical deadline on a daily base on ROP and magazine ads.
- Photo retouching of black/white and color images for presentation and release.
- Design graphics images for web ads using after effects.
- Created final photoshop assets for Vogue/Glamour/GQ/Digital Magazines.

### GRAPHIC DESIGNER/PRODUCTION ARTIST-FREELANCE - MAR 2001 to JULY 2004

(Clients Included: Home Depot, Ambrosi, GMAC, Bondo Corp., Atlas Vacations) Atlanta Georgia & New York

- Created and producing original designs for advertising campaigns.
- Designed all 2/C & 4/C brochures, flyers, banner and newspaper ads.
- Presented design ideas clearly and concisely.
- Met clients to discuss their needs, objectives and budgets.

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## TO THE HIRING MANAGER

Conceptual innovation, key client relationships, and team collaboration are all essential components to success in creative design. As a highly accomplished professional with extensive experience designing and executing successful, visionary advertising projects for high-profile brands, I am positioned to make a significant impact on your organization as your next Graphic Designer.

My background lies in driving the design and execution of forward-thinking, cutting-edge creative campaigns and services for a variety of top-level clients. With expertise in packaging, print, retail advertising including cosmetic layout, graphic creation and web design along with my ability to communicate effectively with clients. I am confident that my talents and abilities will significantly benefit.

During my time as a Freelance Graphic Design, I offered a proven ability to conduct creative analysis and design best-fit solutions for multi-faceted campaigns including interactive media, web design, digital photo manipulation and web development. I've assisted clients from all backgrounds and industries to design and implement thoughtful and impactful Branding tools to help grow their business.

With my keen ability to evolve conceptual campaigns and design projects, combined with my in-depth experience in team management and collaboration, I am prepared to excel in providing outstanding creative services and direction to your company. I look forward to discussing the position, and my qualifications, in further detail.

Portfolio: <https://www.hueresume.com>  
<https://www.linkedin.com/in/hubert-graham-28812463/>

Thank you for your consideration.

Sincerely,  
HUBERT GRAHAM